



Showdown USA™ Roars Into Tri-Cities with Arena Drag Racing and Motor Sports Thrills

Brett “The Big Schwag” Wagner Hosts America’s Hot Rod Circus

(Renton, WA – November 1, 2007) Showdown USA™, America’s Original Hot Rod Circus, brings its fast-paced, tire-burning HO-HO-HORsepower extravaganza to Tri-Cities, at 7 p.m. on Saturday, December 8, at the Toyota Center in Kennewick, WA. The touring arena show combines the hottest, most popular elements of motor sports into a thunderous spectacle of pure tinsel curling hot rod power – indoors!

It’s a 2½ hour adrenaline rush, with drivers competing for a \$10,000 purse in arena drag racing, stunt bikes, drifting, lowriders, burnouts, and the bone-jarring motorcycle demolition derby.

“It’s the wildest new motor sports event in the country,” according to Express Entertainment President and CEO Kenneth E. Kinnear. “It’s part drag race, part roadster show and part street scene. It’s bullet bikes and Harleys. It’s low riders and drifters. It’s over-the-top customs and outrageous fantasy cars.”

Showdown USA™ introduces Arena Drag Racing - the first sanctioned, competitive drag racing on patented equipment that allows drivers to face off in heads-up, high energy drag duels INDOORS. Specially-designed roller devices provide resistance that duplicates road and drag strip conditions. Racers drive real cars and their performance is calculated and displayed for the audience on giant high definition projection screens. The fastest cars and best drivers will win, while the crowd will enjoy burnouts, starts, and finishes from the best seats in the house.

No eye stinging fumes or smoke either! Showdown USA™ staging incorporates a custom ventilation system that captures the emissions and expels them from the arena.

Local entrants in each city will compete for prizes in all events. Regional winners will compete in a season-ending competition to determine national winners in each event. Rules and competition will be guided by the Racing Federation of Alternative Speed Technologies (RFAST), which will act as sanctioning body for the new competitions.

Santa would love to exchange his sleigh for one of Showdown USA’s Hot Rod Hit Squad rides ... over-the-top monster rods like the Garbarator™, a gravity-defying, wheel-standing trash eating monster; Sweet ChairRiot™, the wild 500- HP, V8 wheelchair; PT Bruiser™, a low riding, 9-second, tire burning, drifting machine; and many more.

The Tri-Cities date includes a special “Santa Cruise” – a Christmas parade to start the show, featuring the best in local hot rods and classics.



SHOWDOWN USA™ RELEASE

November 2, 2007

ADD ONE

Host Brett “The Big Schwag” Wagner is an entertainment industry veteran and noted gearhead whose booming trademark, “You Gotta Be Kidding Me!” defined the edgy attitude of television’s popular *Monster Garage* series. He has appeared in over 40 films and television shows, including *Monster Nation* and Discovery Channel’s *The Ultimate Chop*, and was a regular on *The Jamie Kennedy Experiment*.

Kinnear says the there is a great unmet demand for motor sports entertainment. “We know that almost half of the country follows some form of motor sports. We’ve taken these very popular activities, enhanced them with high tech, and moved them inside, where fans and racers alike can enjoy it year round. We’ve just created another way to enjoy motor sports.”

The company also believes that the Arena Drags™ concept positively address the issue of street racing by giving potential racers a sanctioned, competitive place to race.

Kinnear is a 35-year entertainment industry veteran. His extensive experience includes talent development and artist management; national and international event promotion, production and touring services; logistics; venue development; and management/consulting for municipal arenas and event facilities. He has produced and executed hundreds of touring products and events for some of the best known talent in the entertainment industry. He conceived and constructed the Gorge Amphitheater in George, Washington, ranked by Pollstar as the #1 venue in the country for 11 straight years.

Showdown USA™ is the ultimate family event for motorheads and everyone with a love for the Great American Hot Rod. Muscle cars, rat rods, nostalgia vehicles, dragsters, imports, sport bikes, tuners, hoppers, bullet bikes, exotic specialty vehicles – there’s something for everyone at Showdown USA™.

Tickets for Showdown USA™ at the Toyota Center are on sale November 2 at all Ticketmaster outlets, or online at www.ticketmaster.com. Tickets for kids 12 and under are 30% off regular price. For more information, go to www.yourtoyotacenter.com or www.ShowdownUSA.com.

Contestants may register online at www.ShowdownUSA.com.

About RFAST

The Racing Federation of Alternative Speed Technologies (RFAST) regulates and promotes the sport of competitive Arena Drags™ and other alternative technology racing, establishes rules and procedures, and conducts amateur and professional competitions. RFAST has complete authority over competitive events, including selection of the competitors, rules governing each event, calibration of competition equipment, event judging, and awarding of prizes. RFAST is governed by a board of directors and a commissioner. The Board is responsible for exercising oversight and management over the sports, and is the ultimate rules arbitrator.